

NOTICE OF INTENT TO AWARD

Project Name: 3-Year Integrated Marketing Plan and Management

RFx Number: 3140003700

Bid Opening Date: December 6, 2023

NOI Posting Date: December 8, 2023

This is notice of the Mississippi Department of Archives and History's (MDAH) intent to award a contract to **Immerse Agency LLC** for the above referenced project. The final approval to award the contract is pending review from the Public Procurement Review Board before a contract can be executed.

We invite you to contact Joey Roberts, MDAH Finance Director if you would like to request a post-award vendor debriefing where we can share with you any applicable information about **your response** including significant weaknesses or deficiencies, technical ratings, and overall ranking specific to **your company's response**. Requests for a debriefing should be emailed to marketingrfq@mdah.ms.gov with preferred date and time. The deadline to request a debriefing is Wednesday, December 13, 2023, by 5:00 p.m. central standard time. A vendor debriefing is a meeting and not a hearing; therefore, legal representation is not required. However, if you prefer to have legal representation present, you must provide notification prior to the scheduled meeting so that we can also have legal representation present.

Vendors are reminded that any protests of this decision must be submitted to Joey Roberts, MDAH Finance Director, within seven (7) calendar days after the issuance of this notice or no later than December 15, 2023, 5:00 p.m. central standard time. The protest must be in writing, identify the name and address of the protestor, provide appropriate identification of the procurement and resulting contract number (if known), and detail the nature of the protest, including available supporting exhibits, evidence, or documents to substantiate any claims.

The successful vendor is instructed not to begin work, purchase materials, or enter into subcontracts relating to the project or services until execution of the contract.