

## **Historic Resources Specialist Senior, Digital Content Producer**

Programs and Communication

Starting annual salary: \$42,024.00

Application deadline: April 21, 2021

MDAH seeks a producer to create digital video content that connects the department's collections and resources with the public. This new content will engage a broad audience with stories of Mississippi's history, culture, and people. The video content producer will work with senior communication staff to build a department-wide program focused on digital engagement. The program will be central to the department's vision, "empowering people through Mississippi's many stories." A digital portfolio featuring recent work will be required for an interview.

Responsibility of the digital content producer will include but are not limited to:

- Developing and producing engaging video content that expands access to and promotes the work of MDAH.
- Working independently and in collaboration with Programs and Communication's marketing team and colleagues from across the department to identify content from MDAH's collections and resources that will engage audiences.
- Working with Programs and Communication's marketing team and other MDAH colleagues to plan and implement a robust video content calendar.
- Developing a workflow process for video production from initial concept through all phases of the production process, including planning, filming, editing, and ensuring the final product is approved.
- Meeting deadlines and communicating with a broad range of staff to generate and deliver content.
- Managing assets and video library as it grows.
- Advising and working directly with colleagues on virtual programming as needed.

Applicants should demonstrate:

- Recent hands-on videography, photography, and editing experience.
- Knowledge of Adobe Creative Suite, including Premiere Pro and After Effects.
- Knowledge of current social media platforms and an interest in digital media trends and innovations.
- Strong writing skills.
- An ability to manage multiple projects and meet clear deadlines.



# JOB ANNOUNCEMENT

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Applicant education and experience must meet one of the following criteria:

- Master's degree from an accredited four-year college or university and two years of related professional experience.
- Bachelor's degree from an accredited four-year college or university and three years of related professional experience.

To apply for this position, submit an online application via the Mississippi State Personnel Board, [linked here](#). For more information, contact the MDAH human resources office at 601-576-6865.

The Mississippi Department of Archives and History is an equal opportunity employer.