

For Immediate Release
October 13, 2003

Contact: Shannon McMullan
601-359-3227

Governor Musgrove Proclaims “SIDS Awareness Month”

(Jackson, MS) – Governor Ronnie Musgrove has proclaimed the month of October 2003, as “SIDS Awareness Month” to increase awareness about SIDS and to promote the practice of placing infants on their backs instead of their stomachs to sleep.

“SIDS is a leading cause of infant deaths between one month and one year of age,” said Musgrove. “We want to do everything possible to make our communities and parents aware of the steps they can take to reduce the risk of SIDS and to save our children’s lives.”

The Mississippi SIDS Coalition, Mississippi SIDS Alliance, Mississippi Infant Mortality Task Force, and the Delta Health Partners have joined together to reduce the risk of Sudden Infant Death Syndrome in our communities. Along with “SIDS Awareness Month”, Sunday, October 19th has been designated as “SIDS Sunday”.

In order to spread the word about SIDS and how to reduce the risk, all churches and faith institutions are asked to host a “SIDS Sunday” program at their place of worship with the theme, “Babies Sleep Safest on Their Backs”.

For more information and resources please contact the Mississippi SIDS Coalition at 601-713-8355.

###