

**MEMORANDUM**

September 18, 2001

TO: Governor

FROM: John

RE: Media

DEQ has prepared a press release announcing the first issuance of a permit through the new electronic system called "enSite;" the permit was an air pollution control permit issued to Calsonic for its new plant in Vicksburg. They would like to include a quote from you. Suggested quote:

"The ability to provide companies with 'one-stop shopping' for their permits is what makes the difference in our ability to compete with other areas. We are offering a technology that will positively affect our efforts to recruit and retain business in Mississippi."

I'd like to get this out today if possible:       yes       no

Dr. Samuel Okoye continues to want to do a press conference for Mississippi Health Awareness Day. It is my understanding the tentative press conference scheduled for Thursday morning is off, and I would suggest that we don't need to do a press conference at all. This is the third year to proclaim a Health Awareness Day, I don't think we'll be able to get the press to something like this, and even if we did their questions wouldn't be about health awareness. I believe a press release with a copy of the proclamation would be sufficient in this case.

Are you comfortable with just doing a press release?       yes       no