

**Governor Ronnie Musgrove's  
2001 Non-Legislative Agenda  
Communication Plan**

**Week 2            January 8 – January 12**

**Friday, January 12, 2001** – Medicaid/MHA press conference – 10:00 a.m. Capitol Rotunda  
State flag announcement. 3:00 p.m. Capitol Rotunda  
MESC/Nissan jobs press conference 2:30 p.m. MESC office

**Week 3            January 15 – January 19**

**Tuesday, January 16, 2001** – Meeting with Capitol Press Corp. 10:00 a.m. Capitol Office

**Week 5            January 29 – February 2**

**Friday, January 26, 2001** – Meeting With Capitol Press 11:00 a.m.  
**Tuesday, January 30, 2001** – Announce and introduce the Minority Business Director for MDA (include rural and urban issues) 9:30 a.m. Capitol Rotunda  
**Wednesday, January 31, 2001** – Press release to give update on the CHIP

**Week 6            February 5 – February 9**

**Monday, February 5, 2001** – Press Conference to announce needed establishment of authorized leave for parents participating in parent-teacher conferences/Media Advisory to announce following day's meeting. 10:00 a.m. local school  
**Wednesday, February 7, 2001** – Press Conference at a workforce training site at a Community or Junior College to promote training and retraining as a follow up to meeting the prior day. 10:00 a.m. Hinds Community College  
**Friday, February 9, 2001** – Hold for Governor's Arts Awards  
**Friday, February 9, 2001** – Meeting with Capitol Press 11:00 a.m. Capitol Office

**Week 7            February 12 – February 16**

**Tuesday, February 13, 2001** – Introduce "the box" concept – hold press conferences at schools across the state that have implemented the program. All day fly around to schools who have implemented the program.  
**Wednesday, February 14, 2001** – One-On-One With The Governor

**Week 8            February 19 – February 23**

**Tuesday, February 20, 2001** – Press conference with Victims Assistance Program 9:30 a.m. Rotunda  
**Wednesday, February 21, 2001** – Press conference to highlight the upholstery vocational rehabilitation program in Rankin County 10:30 a.m. Rankin County Facility  
**Thursday, February 22, 2001** – Press conference with Prison Industries Board to review specifics of Governor's Homes for Seniors Program. 10:30 a.m. Rotunda

**Friday, February 23, 2001** – Meeting with Capitol Press Corp. 11:00 a.m. Capitol Office

**Week 9      February 26 – March 2**

**Wednesday, February 28, 2001** – Press Conference to announce the opening of the Majesty of Spain Exhibit. 10:00 a.m. Arts Pavilion

**Thursday, March 1, 2001 –Friday, March 2, 2001** –Majesty of Spain Exhibit (tour the exhibit with a class of students) 10:00 a.m. Arts Pavilion

**Week 10      March 5 – March 9**

**Monday, March 5, 2001** – Press Conference to announce and introduce Water & Sewer Task Force members 1:30 p.m. Rotunda

**Friday, March 9, 2001** – Meeting with Capitol Press Corp. 11:00 a.m. Capitol Office

**Week 11      March 12 – March 16**

**Tuesday, March 13, 2001** – Press release on Governor’s Trade Conference

**Wednesday, March 14, 2001** – Press Conference to open Governor’s Trade Conference and to introduce King and Queen of Spain 9:00 a.m. TBD

- One-On-One with the Governor

**Thursday, March 15, 2001** – Opening of the World Trade Center 1:30 p.m. TBD

**Week 12      March 19 – March 23**

**Monday, March 19, 2001** – Press conference with state employees to highlight improvements to the state employees health insurance plan 1:30 p.m. Rotunda

**Wednesday, March 21, 2001** – Press Conference to announce and introduce MDHS Advisory Council members 10:00 a.m. Rotunda

**Friday, March 23, 2001** – Meeting with Capitol Press 11:00 a.m. Capitol Office

**April 2 – April 6**

(Governor reviewing and signing bills)

**Friday, April 6, 2001** – Meeting with Capitol Press 11:00 a.m. Capitol Office

**Friday, April 6, 2001** – Groundbreaking for Nissan Auto Plant in Canton, Mississippi

**April 9 – April 13**

**Wednesday, April 11, 2001** – One-On-One With The Governor

**Tuesday, April 17, 2001** – date for flag vote.