

Office of the Governor

Goals, Strategies and Tactics

Goals

- Improve the Quality of Life for the People of Mississippi.
- Create Positive Public Opinion.
- Achieve Statesmanship.

Convey the message/Answer the question...”How are things better today.”

Ask yourself...

Q. What is my role?

A.

Strategies

- Better economy/more jobs
- Education Improvements
- Increased/Improved Technology Infrastructure
- Improved Healthcare
- Improved Public Safety
- Increased Housing Opportunities
- Environment – water/sewer
- Transportation

Tactics

- (to be determined)