

Mississippi Development Authority
Economic Development Marketing Grant Program

APPLICATION FORM
FISCAL YEAR 2007

Submission Deadline: Monday, April 2, 2007

Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Applicant Contact: _____

Title: _____ E-mail: _____

Tele: _____ Fax: _____

Project Title: _____

Brief Project Description: _____

County/Counties participating in project: _____

Total Project Budget: \$ _____ (Attach a detailed budget description)

Amount Requested: \$ _____ (Up to 50% of total project costs – Eligible reimbursement costs must not exceed \$10,000 for a single community or county applicant, or \$15,000 if a multi-county or regional applicant)

Source of Local Funds: _____

Do you expect to influence those outside Mississippi? Yes No

Will this project lead to job creation in your area? Yes No

Will this project positively affect the local and/or state tax base? Yes No

Please describe the end product or activity. (Attach detailed explanation. Include identified target audience, demonstrate potential for economic return, and provide research-tracking measurements.)

Estimated Project Completion Date: _____

APPLICATION CHECKLIST

Please check each blank to acknowledge that you have read, understood, and agree to comply with each regulation.

- The application packet must include two copies of the application with all attachments.
- Copy, layouts, storyboard or facsimiles to show design and content are attached, if available. If a project is a reprint or if design will be of minimum charge, attach previous and/or similar projects with description of changes.
- A mailing address, telephone number, E-mail address, or web site address must be listed for inquirers to request additional information.
- The project must be professionally produced.
- The application must identify the means of distribution where applicable.
- The MDA logo and grant phrase must be displayed on the final product. The logo is available on the MDA website (www.mississippi.org/content.aspx?url=/page/2011&).



"Partially funded by the Mississippi Development Authority."

- Attach a copy of Marketing/Business Recruitment strategy of the applying agency, if available.
- Attach a letter of support from the executive of the applicant organization on the applicant organization's stationary.
- Attach a detailed budget.
- Attach a detailed description of the end product. It must identify target audiences, demonstrate potential for economic return and provide research tracking/measurement.
- Application must be received at the MDA Regional Office for your area before the close of business on the submission deadline date.
- The Applicant and the MDA Regional Office Manager must sign the application.

Submission deadline: Monday, April 2, 2007

Applicant Contact Date

MDA Regional Manager Date

For more information on the Economic Development Marketing Grant Program, contact the local MDA Regional Office or visit the MDA website at www.mississippi.org.