

Mississippi Development Authority
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FOR IMMEDIATE RELEASE

**MISSISSIPPI DEVELOPMENT AUTHORITY ANNOUNCES INTERNATIONAL
MARKET BRIEFINGS**

JACKSON, Miss. – The Mississippi Development Authority’s (MDA) National/International Division will hold a briefing on opportunities for expanding trade in key markets around the world. A series of seminars has been planned around the state to inform Mississippi companies of the potential for U. S. products in targeted overseas markets.

“Because Mississippi companies compete in the global marketplace, we want businesses to have the latest information possible in order for them to trade internationally,” said Robert J. Rohrlack, Jr., executive director of MDA. “These seminars will give companies the information they need to realize their potential for exporting their products and services worldwide.”

Three seminars will be held statewide:
June 11, 2002 in Jackson
June 13 in Biloxi
June 18 in Tupelo

“Companies will have the opportunity to schedule individual appointments with Mississippi’s international trade representatives from Europe, Asia and South America, and Mississippi based trade specialists with direct experience in these markets,” said Liz Cleveland of MDA’s Trade Bureau.

For more information or to register, call 601-359-6672.

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