

Division of Tourism Development

P.O. Box 849 ☐ Jackson, MS 39205-0849 ☐ 601-359-3297 ☐ Fax: 601-359-5757

**PUBLIC SERVICE ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

Date: June 28, 2000

Contact: Kelly Dumas

601-359-3297, Fax: 601-359-5757

Tourism Division to Update Publications

JACKSON, Miss. -- The Mississippi Division of Tourism Development is currently updating two publications for 1996.

The division's *Travel Planner* provides Mississippi's prospective visitors and traveling public with a complete listing of attractions across the state. The color brochure provides a full description of the attraction with address, phone number and contact and is distributed by the state tourism office to anyone requesting information on Mississippi. The Travel Planner is also available at each of Mississippi's ten Welcome Centers.

The *Outfitters' Guide*, a supplemental piece to the state's Hunting and Fishing Guide, offers outfitters guide services, lodges, shooting preserves and recreational areas an opportunity to list their name, address and outdoor specialty. The listing is provided free of charge to Mississippi's many outdoor-related businesses. This publication is distributed through the state tourism office to persons inquiring on Mississippi outdoors and is also available at the state's Welcome Centers.

Deadline to submit information for either of these publications is **December 15, 1995**. Changes or additions can be made by contacting your local tourism organization. For more information on submitting information, contact Lawanda Turnage at the Mississippi Division of Tourism at (601)359-3297.

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