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FOR IMMEDIATE RELEASE

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OCTOBER IS ENERGY AWARENESS MONTH IN MISSISSIPPI

JACKSON, Miss., October 10 – You can make a difference! Energy management is everyone’s responsibility and will be emphasized across Mississippi and the nation, as October is National Energy Awareness Month. Sponsored by the Energy Division of the Mississippi Development Authority, this year’s theme is “Renewable Energy, Today and Tomorrow.”

If high energy bills are getting you down, take control during October by setting your thermostat at 70 degrees or lower, stopping drafts around windows and doors, and repairing those leaky faucets. Look for these and many more tips and guides for saving energy during this very special month.

The annual statewide public awareness campaign held in cooperation with the U.S. Department of Energy, encourages citizens to learn more about energy, how it can be used more efficiently, and its importance to our national security and economic prosperity. To assist public and private sector organizations in promoting energy awareness, the Mississippi Development Authority is distributing free energy resource information and conducting exhibits and displays to inform the public on energy consumption and conservation.

To assist in promoting energy awareness month, the Mississippi Development Authority is sponsoring a statewide Energy Calendar Poster Contest. All public, private and home school students in grades 4-6 are eligible to participate. The posters will feature the program theme “Renewable Energy, Today and Tomorrow.” Deadline for accepting the posters is Friday, October 20. The winners will be honored during an awards luncheon in Jackson, Mississippi in November.

To receive your free copy of “Tips for Energy Savers,” or for more information contact the Energy Network Program, Post Office Box 850, Jackson, MS 39205-0850; telephone: 601.359.6600 or 1.800.222.8311; or fax: 601.953.6642. Visit our web site at www.mississippi.org/decd/energy.

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