

Mississippi Development Authority
P.O. Box 849
Jackson, MS 39205

FOR IMMEDIATE RELEASE

Contact: Jennifer Spann, 601.359.6680
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STATEWIDE LEADERSHIP CONFERENCE SCHEDULED FOR MARCH 20 - 21

JACKSON, Miss. – “Balancing the Roles of Leadership” is the theme of this year’s Statewide Leadership Conference sponsored by the Mississippi Development Authority (MDA), Mississippi Economic Development Council, and Building Organizations for Leadership Development (BOLD). The event will be held at the Hilton on County Line Road in Jackson on Tuesday, March 20 and Wednesday, March 21, 2001.

The conference is designed to promote and recognize outstanding leadership in Mississippi. Community leaders can network and share ideas while learning valuable skills in strategic planning and success building. Workshop titles include “Understanding Generational Differences,” “Balancing Roles,” “Leadership for Dummies,” and many more.

Attendees will enjoy a luncheon each day featuring a noted Mississippi leader. Dr. Frances Lucas-Tauchar, President of Millsaps College, is the keynote speaker and will kick off the opening session. Tuesday night will be highlighted with a reception at the Governor’s Mansion.

The top ten “Projects of Excellence” will also be recognized during the luncheon on Wednesday. The leadership program sponsoring each of the top three projects will receive \$500; the other seven will each receive a \$100 award.

“Strong leadership is the key to building a better, brighter Mississippi,” commented J.C. Burns, Executive Director of MDA. “By recognizing and encouraging that leadership, we provide communities and organizations motivation for continued growth.”

Conference registration is \$85 per person, including both luncheons. For more information or to register, contact Peggy Howard at 601.969.0022.

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