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FOR IMMEDIATE RELEASE

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GOVERNOR RONNIE MUSGROVE PRESENTS NISSAN SUPPLIER UPDATE

JACKSON, Miss., January 30 – Governor Ronnie Musgrove held a press conference, today to present an update on Mississippi supplier opportunities with Nissan.

Last week, the Governor and a representative from the Mississippi Development Authority (MDA) conducted seven press conferences throughout the state to inform Mississippi companies of the opportunities that existed for them as a potential supplier for Nissan.

“The response has been overwhelming,” stated Governor Musgrove. To-date, the website, mississippiandnissan.com has received 270,092 hits and over 4,590 applications have been downloaded. Nissan officials report they have received numerous applications by mail.

According to Governor Musgrove, over 41,000 Mississippi companies were contacted and provided an application to submit to Nissan for consideration as a potential supplier. Applications were also made available at the MDA’s regional offices located throughout the state and also were downloadable from the mississippiandnissan.com website. The Governor’s website at www.governor.state.ms.us also provided a link to the site.

“This is a fantastic opportunity for Mississippians to grow and improve their businesses. We are impressed with the response. This is a tremendous opportunity for the people of our state to create better lives for themselves and for their families,” said Governor Musgrove.

Nissan will review the supplier applications submitted and contact those businesses that meet their specifications. Companies will have further discussions with Nissan regarding business opportunities during an upcoming supplier meeting to be held in Jackson, February 19-23.

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