

Mississippi Development Authority
P.O. Box 849
Jackson, MS 39205

FOR IMMEDIATE RELEASE

Contact: Sherry R. Vance, 601.359.3041

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MISSISSIPPI DEVELOPMENT AUTHORITY SPONSORS PROCUREMENT OPPORTUNITIES CONFERENCE IN VICKSBURG

JACKSON, Miss. – The Mississippi Development Authority’s Minority Business Enterprise Division (MBED) will sponsor its Building New Partnerships Conference on Tuesday, April 1, 2003 in Vicksburg, Miss. The half-day event will be held at the Vicksburg Convention Center at 1600 Mulberry Street from 9:00 a.m. to 1:00 p.m. Registration begins at 8:00 a.m.

MBED’s Building New Partnerships Conference Series travels around Mississippi covering topics important to the growth and prosperity of minority and women-owned businesses. The Vicksburg theme - “Exploring Procurement Opportunities Through Partnering” – will educate participants on techniques and strategies to secure contracts with state agencies and corporations.

“The Building New Partnerships Conference Series is designed to provide the tools for minority and women-owned businesses to cultivate business relationships with government agencies as well as other prime contractors,” said Gennie Lacy Jones, Director of MBED. “A wealth of information as well as valuable networking opportunities are available for conference participants.”

The luncheon keynote speaker will be the Honorable John A. Horhn, Mississippi Senate, District 26. In addition to concurrent workshops sessions, the conference will also include exhibitions from companies with the Mississippi gaming industry, the Mississippi Department of Environmental Quality, Coca-Cola Enterprises, Inc. and the Mississippi Development Authority.

The conference is free and open to the public. The registration deadline is Monday, March 24, 2003.

For more information about the conference or to register, contact Deidre Floyd with MBED at 601.359.3448.

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