
OFFICE OF GOVERNOR RONNIE MUSGROVE
INTEROFFICE MEMORANDUM

TO: GOVERNOR
FROM: RILEY
SUBJECT: INDICATORS/BENCHMARKS FOR SGPB'S INVENTED HERE REPORT
DATE 6/22/01
CC: FILE

You will remember that *Invented Here* is SGPB's strategic plan for the SGPB region achieving an exemplary quality of life and raising the level of economic involvement of its citizens and communities by understanding and using the power of innovation.

Invented Here bases the transformation of the South's economy on the three goals, with 13 objectives and 74 benchmarks. The benchmarks are comprised of 2 sets of data: direct performance indication (e.g., R&D investments, new company starts) and measures of the perception of the Southern quality of life (e.g. what Southerners believe about the quality of the environment or the status of health care).

It is time for us to start working with SGPB staff to set 10-year targets for success at the state level for each of the plan's benchmark. SGPB will publish annual reports detailing the progress of each state toward their targets.

Both Angie Dvorak and Clay Lewis, MDA Technology Officer, have volunteered to assist with our setting our 10-year targets.