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OFFICE OF GOVERNOR RONNIE MUSGROVE  
INTEROFFICE MEMORANDUM

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**TO:** GOVERNOR  
**FROM:** RILEY  
**SUBJECT:** SGPB: REVISIONS TO STATE'S *INNOVATION INDEX* 10-YEAR TARGETS  
**DATE** 7/24/03  
**CC:** FILE

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Jim Clinton of SGPB has sent correspondence inquiring as to if we want to make any revisions to Mississippi's ten-year state targets that we developed for SGPB's 2002 Southern Innovation Index. You'll remember that Clay Lewis at MDA, Angie Dvorak (at that time at the Technology Alliance) and Lyn Stabler with USM's Stennis Space Center campus developed our targets.

I've attached our targets for your reference. I've consulted with Clay Lewis at MDA, who then consulted with Lyn Stabler. (I didn't contact Angie Dvorak, as I trust Clay's intentions more than hers.) Clay and Lyn do not think that we need to make any revisions to the targets at this time and I agree with them. Next year, after three years worth of data is collected, we can review the targets more carefully.

Clay pointed out that, for the targets to be meaningful, they need to be recognized and respected by state leaders who can have an impact on them. We need to educate policy makers as to the targets. As Clay put it, the targets have to be promoted and input sought if people are going to buy into them. I've asked him to develop a strategy for our doing this and he is working on such a strategy.

So, I'm recommending that we leave the targets as is for another year. If you wish otherwise, please indicate that (i.e., write down the actual percentage that you want it changed to) beside the appropriate target on the attachment. Thanks.

Don't make any revisions \_\_\_\_\_

Make indicated revisions \_\_\_\_\_