
OFFICE OF GOVERNOR RONNIE MUSGROVE
INTEROFFICE MEMORANDUM

TO: GAVIN
FROM: RILEY
SUBJECT: LETTERS TO SENIORS
DATE 7/22/03
CC: FILE

The Governor wants to send a letter to recent high school graduates. MDE has been able to provide us with clean data for approximately 75% of those graduates (16,380 names).

I wanted to make you aware of this because the postage alone on 16,380 envelopes will be \$6,060.60. Can we afford this? Also, I'm guessing we'll have to order more stationery and envelopes.

Boyd suggested that we might want to look at contracting this out to a mail order company that will stuff the envelopes and put postage on them. He said that they had some stuff done like this in the 1999 campaign and it ended up running about 40 cents/document.

Please advise as to what you want me to do or what other info you need from me. Thanks!