

Outline for ACRST

- I. Transmittal letter
 - a. Hours of staff and commission member time spent on this issue over six months
 - b. Thanks to the commission and presenters
 - c. Statement of direction and policy for RS/GIS
- II. Executive Summary
 - a. Just the facts
 - i. Who created and When
 - ii. Why
 - iii. Recommendations
 - b. NO MORE THAN 1 PAGE FRONT AND BACK
- III. Table of Contents
- IV. Introduction
 - a. What is remote sensing and GIS?
 - b. Why should I care about this report?
 - c. How is the information helpful or useful to the public or our **targeted audience**?
 - d. What should I learn from this report?
 - e. What is the value of this resource?
 - f. What can I do with it?
 - g. Liken to the Internet?
- V. Making the Case for RS/GIS?
 - a. What can it do for me?
 - i. Locate infrastructure
 - ii. Manage farmland and resources
 - iii.
 - b. Where is Mississippi in comparison to the other states?
 - i. Aren't we a leader?
 - c. Coordination
 - i. It's being done, but by whom and how many?
 - ii. Why should this be coordinated?
 1. How much are we spending?
 2. How much is the federal government spending?
 3. How big is the industry?
 - d. Collaboration
 - i. Examples/Case studies
 - e. What is MDEM? And should I care?
 - i. Is this not the collaborative, coordinating project....
- VI. What's the bottom line, or how much is this going to cost? (Financials)
 - a. Can we estimate what governmental entities will spend on this without coordination and compare to what could be spent with coordination? (i.e., the difference between \$60 and \$90 million.)
- VII. Glossary
- VIII. Appendices

- a. Exec. Order
- b. Named Participants
- c. Presenters
- d. Web Resources

IX.