

Keep Mississippi Beautiful, Inc. – Semi-Annual Meeting
Wednesday, June 7, 2000
11:30 a.m.
River Hills Country Club

35 – 45 Members and guests from across the state will be in attendance. They want you to talk about how beautiful MS is and ways to make it more beautiful. Also touch on the importance of tourism.

Opening

1. Good Morning, it is a pleasure to be here today.
2. story

Main Points

1. One of our greatest assets is the beauty of our state
 - a. Wonderful natural resources
 - b. Great opportunities to enjoy the beauty of our state
2. We must teach our young people that they are responsible for maintaining the beauty of our state.
 - a. If it is not maintained, beauty fades.
 - b. (Story about a childhood memory of a place you visited and then revisited years later and were pleased to see that nothing had changed because it had been so well cared for and maintained.)

3. Volunteers with Keep Mississippi Beautiful
 - a. The majority of the people who are involved with this organization are volunteers
 - b. They volunteer because they have an appreciation for what we have here in MS
 - c. They volunteer because they want to have others enjoy that same beauty.
 - d. My wife is the spokesperson for the President's Student Service Challenge Scholarship Program, which focuses on teaching young people the value of service learning.
 1. It also rewards them for their efforts through scholarships.
 2. We need to get our young people actively involved in helping to keep MS beautiful
 3. The future of Mississippi is in their hands and they need to know and appreciate that responsibility.

Closing

- a. Your efforts are making a difference
- b. Thank you for the difference you make in keeping our state beautiful
- c. Visitors to our state notice
- d. The people living here take pride in Mississippi