

**TALKING POINTS
HOWARD INDUSTRIES
JULY 30, 2002**

- **TODAY'S ACTION ON HOWARD INDUSTRIES SIGNALS OUR COMMITMENT TO HOMEGROWN INDUSTRY**
- **THAT COMMITMENT IS STRONG**
- **INVESTMENT IN MISSISSIPPI COMPANY CREATES 2,000 NEW JOBS IN MIDST OF NATIONAL RECESSION**
- **ADVANTAGE MISSISSIPPI INITIATIVE TAILOR-MADE FOR SITUATIONS LIKE THIS**
- **MOST AGGRESSIVE ECONOMIC DEVELOPMENT PACKAGE IN THE NATION**
- **USED TODAY FOR MISSISSIPPI'S ADVANTAGE**
- **APPRECIATE WORK OF LEGISLATURE TODAY**
- **POSITIVE IMPACT OF THIS INVESTMENT WILL BE FELT STATEWIDE**