

MEMORANDUM

July 30, 2001

TO: Governor Musgrove
FROM: John Sewell
RE: Seatbelt press conference, 7/31/01

Your talking points for the press conference are attached. The purpose of the press conference is to look at the results from the "Click It or Ticket" campaign, which were good. Seatbelt usage over Memorial Day weekend was up 26.5%, and no fatalities occurred on roads patrolled by the MHP.

To one side of the podium tomorrow, there will be 68 people seated away from everyone else. They will represent the number of lives that can be saved this year if seatbelt usage continues to grow.

You will be introduced by Commissioner Huggins. Colonel Claiborne will speak after you.