

## MEMORANDUM

August 16, 2001

TO: Governor

FROM: John

RE: Media and tobacco proposal

CC: Bill Renick

In an effort to clear up any misconceptions about your proposal in the general public, I want to suggest that we consider something along the lines of the legislative luncheons, but with newspaper editors. In reading some of the material around the state papers, these guys just aren't understanding this proposal.

If we were to do a luncheon at the Mansion with about 12 of the 24 daily newspapers, I think we could build some more strength for this proposal. I would suggest inviting editors (and possibly one or two top reporters) from the following papers:

- Biloxi Sun Herald (Stan Tiner, maybe Joey Bunch)
- Columbus Commercial Dispatch (Dan Way, maybe John Mott Coffey)
- Greenwood Commonwealth (Tim Kalich)
- Hattiesburg American (David Petty)
- Clarion-Ledger (Bill Hunsberger, maybe David Hampton)
- McComb Enterprise-Journal (Charles Dunagin)
- Meridian Star (Terry Cassreino)
- Northeast Mississippi Daily Journal (Lloyd Gray, maybe Bobby Harrison)
- Clarksdale Press Register (Steve Stewart)
- Daily Corinthian (Mark Boehler)
- Laurel Leader-Call (Shawn Wansley)
- Associated Press (Emily Wagster)
- Commercial Appeal (Reed Branson)

With these papers, we get the geographic coverage of the state we need. With AP there, we should be able to get a definitive story on the wire.

I just wanted to submit this idea for your review.