

The Nissan plant will literally transform Mississippi. It will take us from being perceived as a small, rural agricultural state to one that can handle a project of this magnitude.

On a world playing field.

None as large as the Nissan company.

New E. D. strategy begins and ends with education. In today's world you have to have a student who can walk out of the classroom with the skills to be successful. Whether that means going on to college or into the workforce. Secondly, you have to have very good workforce training to help companies employ workers who can adapt to the knowledge based economy.

Environment that is conducive to invest.

Have a good return.

We believe that with the new Advantage Mississippi Initiative and the very innovative incentives that we gave Nissan. It will more than pay for itself in the short term and the long term.

If you compare the amt. We have invested per job compared to other states, we place very well on any kind of comparative scale to those states.

If you are going to be competitive in today's economic level. Climate, you have to compete. Our new strategy took us from last place to first place in incentive packages against our 6 or 7 most competitive states. It is a fact based comprehensive plan that allows us to compete and we believe it is well worth the investment for our people because it brings good jobs, high paying jobs that will allow our people to have a higher level of disposable income.

It is our job as elected

The whole objective of what we do as elected officials should try to achieve is a better quality of life for our people.

I believe that by bringing higher paying jobs to our state we have given our people the opportunity for a better quality of life. That is the bottom line.

Econ. Downturn.

It is the strongest case possible for a strong econ. Deve. Strategy and investment in that strategy. Many good businesses say you don't cut back in marketing when times are slow. That's when you invest.

We believe it's a great opp. For MS to come to the forefront to be competitive against other states and to let companies know that we are open for business and can put together packages that will make a difference for companies.

The investment by one of the best economic development projects in the United States in Mississippi is a great show of faith in the climate, in the people, in the education and in the workforce of Mississippi.

For that, we are very proud.

Nissan's decision to locate it's \$930 million dollar plant i