

MEMORANDUM

March 18, 2002

TO: Phillip / Lee Ann
FROM: John
RE: Press for week of March 18, 2002

At senior staff meeting last Friday (3/15), we discussed the following possible press hits for the week:

MONDAY: Visit with seniors at Woodland Hills Baptist Church
■ television?

TUESDAY: Job Fair @ Trade Mart
■ Governor speaks around 9am, which makes it tough to get TV there; possible swing back by later on, with television?

WEDNESDAY: Remarks @ Women's Conference in am; awards at lunch
Press event (per Stacey) on domestic violence
Bill signing in Tupelo
■ need to promote "Site Selection;" also possible hit with ARC kid in Tupelo (need to call Mabel Murphree)

THURSDAY: Morning TV
■ discuss trip to DC

FRIDAY: Tate Co. Groundbreaking
Possible visits with weeklies in Senatobia/Batesville
Sigma Nu event in Oxford with Christopher Reeve