

A Proclamation
By
Governor Ronnie Musgrove

WHEREAS, on June 16, 2003, Ford Motor Company will mark its 100th Anniversary as the innovative manufacturer that made the automobile possible for all Americans; and

WHEREAS, Henry Ford Incorporated the Ford Motor Company in 1903, proclaiming, “I will build a car for the great multitude;” and

WHEREAS, in October 1908, he did so offering the Model T for less than \$1000—constantly striving to reduce costs in the Model T’s 19 years of production, Ford dropped its price as low as \$280—more than 15 million were sold in the United States; and

WHEREAS, in 1918, half of all cars in America were Model T’s—to meet the growing demand for the Model T, the company opened a large factory at Highland Park, Michigan, in 1910—there Henry Ford Combined precision manufacturing, standardized and interchangeable parts, and a division of labor; and

WHEREAS, in 1913, a continuous moving assembly line was introduced which revolutionized automobile production by significantly reducing assembly time per vehicle, thus lowering costs—Ford’s production of Model T’s made his company the largest automobile manufacturer in the world; and

WHEREAS, Ford’s affordable Model T irrevocably altered American society—as more Americans owned cars, urbanization patterns changed and the United States saw the growth of suburbia, the creation of a national highway system, and a population entranced with the possibility of going anywhere anytime:

NOW, THEREFORE, I, Ronnie Musgrove, Governor of the State of Mississippi, hereby proclaim June 16, 2003, as

**FORD MOTOR COMPANY
100th ANNIVERSARY CELEBRATION**

in the State of Mississippi.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Mississippi to be affixed.

DONE in the City of Jackson, May 16, 2003, in the two hundred and twenty-sixth year of the United States of America.

RONNIE MUSGROVE
GOVERNOR