

MEMORANDUM

July 12, 2002

TO: Governor
FROM: John
RE: NGA
CC: Richard

The attached material provides background information and talking points for media events at NGA.

On Saturday, July 13, at 2:00pm, a DGA press briefing will be held at the Boise Area Chamber of Commerce. This is the event I mentioned to you Tuesday afternoon. A total of eight governors are scheduled to attend (see attached presentation outline). There is a possibility Governor Siegelman will not be able to make it to this event; Ramona Oliver with the DGA asked if you would be willing to talk about education in addition to job creation. A powerpoint presentation will appearing behind you as you speak; a copy of that slideshow is also attached. National press will be attending this event, as well as listening in via conference call.

We have a tentative interview scheduled for Sunday morning at 10:30 with Mark Halperin, ABC News political correspondent, and Dan Balz of the Washington Post. Ramona Oliver should be in touch with Richard to determine the location, but it work best if they could do it at the Boise Center prior to your opening plenary session. The television interview (to be made available by satellite to our stations) is tentatively scheduled for 9:00am Sunday morning. Due to budget restrictions, NGA is not set up for radio interviews this year.

Governors Engler and Patton will be holding a press conference Monday at 2:30 at the Boise Center to release three NGA Chairman's Initiative papers. John Blacksten at NGA said Engler's office had requested NGA to invite you. You would have an opportunity to make a brief statement about economic clusters, building state science and technology capacity, or creating a 21st century workforce from a state perspective. Copies of the three reports are attached. Jill has this on your schedule.