

MEMORANDUM

May 13, 2002

TO: Phillip
Lee Ann

FROM: John

RE: Potential weekly radio address

I talked with Beth Ballard at Mississippi Network about the possibility of the Governor doing a weekly radio. She spoke with Steve Davenport (president) about this, and he had no problems with it.

We are talking about a one-minute address from the Governor that could run at a specific time every Monday morning. We could call it something like "Mississippi Minute" or whatever else we come up with, but it would run during morning drive time across the state. The Governor could just call in to the studio and record it in advance.

Thoughts?