

Chapter No. 2101  
14/SS02/R1057  
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***SENATE  
CONCURRENT RESOLUTION  
No. 562***

Originated in Senate *Liz Welch* Secretary

SENATE CONCURRENT RESOLUTION NO. 562

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A CONCURRENT RESOLUTION RECOGNIZING THE ILLUSTRIOUS CAREER OF TELEVISION STATION WLBT NEWS ICON BERT CASE OF JACKSON, MISSISSIPPI, AN OUTSTANDING EXPONENT OF TELEVISION NEWS, ON THE OCCASION OF HIS RETIREMENT.

WHEREAS, after 40 years on our television screens, Jackson Television Station WLBT News Reporter/Anchor Bert Case has announced his retirement; and

WHEREAS, Bert Case graduated from Jackson's Murrah High School in 1957 and graduated from the University of Mississippi in 1962. He began broadcasting in radio in 1957 at Ole Miss. Bert also worked in Oxford, Mississippi; Memphis, Tennessee; and Washington, D.C., in radio from 1957-1965; and

WHEREAS, from 1962-1965, Bert was a U.S. Air Force Information Officer at Andrews Air Force Base in Maryland. He became News Director and Anchor at WJTV in Jackson in 1965 and remained there until 1970; and

WHEREAS, from 1970-1974, Bert worked as News Director and Anchor at WAPT in Jackson; and

WHEREAS, Bert moved to Jackson to WLBT in 1974, where he worked as the News Director. From 1981-1984, Bert was a Reporter/Anchor at the station, and then worked as News Director again from 1984-1986. Since 1986, he has continued to anchor and report for WLBT. He currently anchors the noon and 5:00 p.m. newscasts; and

WHEREAS, Bert has covered every major news story in Mississippi since 1965 either as a Reporter, Anchor or News Director; and

WHEREAS, for the last 30 years, WLBT has been a leading news station in Jackson. It currently has the market's only helicopter "Skycopter 3" used for breaking news traffic reports, with reports given daily by Bert's wife, Mary Wieden. The station launched a weekday afternoon 4 p.m. newscast in March 2008, the first of its kind in Jackson. In October 2010, WLBT began broadcasting its local newscasts in high definition, becoming the second television outlet in the area to make the upgrade; and

WHEREAS, Bert is a journalist with "institutional memory" who has developed contacts to report truthfully, accurately and with depth and perspective. His career has brought many accolades, including selection as the 2001 recipient of the Silver Em, the highest journalism award presented by the University of Mississippi; and

WHEREAS, Bert is known among his peers and by the public for his integrity and credibility. His unmistakable sign-off, "This

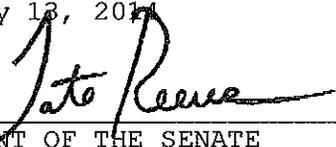
is Bert Case," is perhaps the most well-known phrase in Mississippi News Broadcasting; and

WHEREAS, we express appreciation for Bert's accomplishments and professionalism over many years at his station. He is indeed an institution as well as an outstanding exponent of television news; and it is with great pride that we note the outstanding career and public service of a highly regarded Mississippi Journalist, who reported many important developments regarding Mississippi state government, and whose personality and credibility set an example for television in the State of Mississippi:

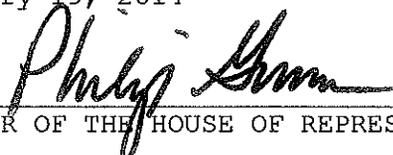
NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That we do hereby recognize the illustrious career of Television Station WLBT News icon Bert Case of Jackson, Mississippi, on the occasion of his retirement, and extend to Bert and his family our best wishes for future success.

BE IT FURTHER RESOLVED, That this resolution be presented to Bert Case, forwarded to the corporate ownership of WLBT News and made available to the Capitol Press Corps.

ADOPTED BY THE SENATE  
February 13, 2014

  
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PRESIDENT OF THE SENATE

ADOPTED BY THE HOUSE OF REPRESENTATIVES  
February 19, 2014

  
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SPEAKER OF THE HOUSE OF REPRESENTATIVES