

BENEFICIARY RELATIONS OUTREACH FY11

In SFY 2011, the Division of Medicaid (Beneficiary Relations Division) participated in **54** Community Outreach events, reaching all categories of healthcare and social welfare professionals as well as Medicaid beneficiaries. This represents approximately one event per week. An estimated **12, 440** individuals attended these outreach events and benefited from the Medicaid educational materials offered.

The following are various examples of the outreach events attended by the Division throughout SFY 2010:

<u>TYPE OF EVENT</u>	<u>AUDIENCE SIZE</u>
Health Fairs	10,440
Adult Wellness Expositions	550
Parent Orientations	1,061
Child Wellness Expositions	300
Healthcare Professionals' Medicaid In-Service	385