

Mississippi Medicaid Beneficiary Relations Outreach

- In SFY 2011, the Division of Medicaid (Beneficiary Relations Division) participated in **54** Community Outreach events, with outreach to all categories of healthcare and social welfare professionals as well as Medicaid beneficiaries.
- This represents approximately one event per week.
- An estimated **12,440** individuals attended these outreach events and benefited from the Medicaid educational materials offered.



Medicaid Outreach SFY 2010

Event Type (Statewide)	Audience Size
Health Fairs	10,440
Adult Wellness Expos	550
Parent Orientations	1,061
Child Wellness Expos	300
Healthcare Professionals' In-Service	385